
YOSSA EDDY HERTZ

GRAPHIC DESIGN | UI/UX DESIGN | WEB DESIGN

Tel: **+43 676 4644456**

E-mail: **hello@eddyhertz.com**

Portfolio: **www.eddyhertz.com**

INTRODUCTION

Hi there! I'm Yossa Eddy Hertz a Graphic Designer based in Vienna. I'm very creative and will deliver innovative design solutions to any given project. I'm also very understanding, flexible and can efficiently provide finished projects within agreed datelines. I love to work as part of a team in a solution oriented environment.

FREELANCE GRAPHIC & WEB DESIGN / 2017 - NOW

Otakutique / Retail Shop / Cameroon

- In charge of logo design and branding. Creating the e-commerce website. Facebook & instagram posters. Shopping bag

UI/UX DESIGN + PROTOTYPING 2022 - NOW

BÉNIGENS / Dating App / UK

- In Charge of the user flow design. Prototyping. UI design.

UI/UX DESIGN + PROTOTYPING + WEB DESIGN 2022

C'EST KOLO / Shopping / Cameroon

- In charge of the user flow design. Prototyping. Low fidelity UI design. Created the online shop with Woo Commerce. Created & hosted the shopping android App on PlayStore.

FREELANCE LOGO + PACKAGING DESIGN / 2023

LenCom / Restaurant / Vietnam (Part of a team)

- In charge of logo design and branding. Chopstick packaging. Wall posters. Takeaway Rice bowl.

FREELANCE PACKAGING DESIGN / 2022

Majama / Ice Cream / UAE

- Vegan Ice Cream packaging design.

FREELANCE LOGO & PACKAGING DESIGN / 2022 - NOW

KP Cosmetics / Skin Care brand / Cameroon

- Logo resign & Rebranding. Body Lotion bottle design.

EDUCATION

Bachelors in ICT

NPT Institute | 2013 - 2015

Major: Digital & Media

EXPERTISE

- Logo Design
- UI/UX Design
- Branding & Identity
- Packaging

ADDITIONAL EXPERTISE

- Web Design
 - Shopify
 - Digital Marketing
-

TOOLS

- Adobe Photoshop
 - Adobe illustrator
 - Adobe InDesign
 - Figma
 - WordPress
 - Woo Commerce
 - Canva
 - Sketch
-

LANGUAGES

- English - Excellent
 - French - Excellent
 - German - Elementary
 - Chinese - Conversational
-