

Yossa Eddy Hertz Tchagoue

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Experience

Graphic Designer & Digital Marketing | 11/2024 - Present | Modul University Vienna | Vienna

As a Freelancer, I designed comprehensive Facebook ad campaigns, incorporating graphic design, strategic planning, audience targeting, and budget management to maximize engagement and ROI. Additionally, created impactful advertisements for print mediums such as newspapers and magazines, maintaining consistent branding and messaging across all platforms

Graphic, UI/UX & Web Design | 01/2020 - Present | Freelance

Since 2020, I have had the privilege of working as a freelance UI/UX and graphic designer, contributing to the growth of various businesses in the USA, China and Cameroon. My work spans across diverse industries, where I have delivered impactful design solutions that enhance brand identity, user experience, and overall business success.

Portfolio : <https://www.eddyhertz.com>

Computer Programming Student - C | 06/2024 - 10/2024 | 42 Vienna Coding Bootcamp | Vienna

Successfully completed an intensive 1-month program focused on mastering C programming and Linux Shell scripting.

Social Media Manager / Marketing | 02/2020 - 01/2024 | Otakutique | Yaoundé

In charge of social media management and marketing. Primarily managing Facebook and Instagram advertising campaigns, creating compelling social media content(write-ups, graphics and videos). My responsibilities also included scheduling posts and actively engaging with the audience's comments and inquiries.

Teaching Department Manager | 04/2020 - 07/2022 | EnFren Language Club | Chengdu, Sichuan

After successfully holding the role of English & French teacher for a few years, I was promoted to the position of Foreign Teaching Department Manager. Here I was in charge of hiring and evaluating teachers, creating the school curriculum as well as research and development of new teaching and classroom management techniques for second language learners.

English/French Teacher | 01/2018 - 06/2021 | EnFren Language Club | Chengdu, Sichuan

English and French language teacher to kids and adolescents in China. Business English teacher to international trade professionals.

Technical Skills

- UI design Tool (Figma, Sketch & Adobe XD)
- Adobe Creative Cloud Applications (Photoshop, Illustrator, InDesign e.t.c).
- Web design with CMS (Wordpress).
- Microsoft Office Suite (Word, Excel, PowerPoint).
- AI Tools experience with (e.g ChatGPT, Midjourney).
- Project Management tools (e.g Jira, Notion, Monday, and Trello).
- IT Support and Repair.

Education

Bachelor's Degree Information & Communication Technologies | National Polytechnic Bambui | 08/2016 | Bamenda, NW

Incomplete - Did not graduate due to civil war.

High School Certificate | PCHS Mankon | 08/2013

- ICT - Information & Communication Technologies
- Food Sciences and Nutrition

Certificates

High School Certificate, Google Technical Support Fundamentals Certificate, German Language Certificate (Goethe A1)

Personal Skills

Team Collaboration, Adaptability, Time management, Leadership, Detail-Oriented, Multilingual, Communication skills, Computer literacy

Languages

English (native), French (native), Chinese (A2), German (A1)